

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT9/12 16.39
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6367495

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>ROMNEY FOR PRESIDENT</u>	EST# <u>21</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT10/12 OCT16/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT9/12 16.39

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 21												
25		S	1100P-1130P	30		\$2,000.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS CON COM1 : 2X PER DAY												
54		A	1100P-1135P	30		\$2,000.00	10/10	10/12	6		W-F	6
PROGRAM : NEWS ORD COM1 : NEWS TP THIS IS A MAKE-GOOD FOR OCT10 ON LINE-25 FOR 6 SPOTS/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1100P-1130P	30		\$2,000.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
55	A		1100P-1135P	30		\$2,000.00	10/15	10/16	4		M-TU	4
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-26 FOR 4 SPOTS/WK												
27	S		500A-600A	30		\$625.00	10/10	10/12	0		W-F	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
56	A		500A-530A	30		\$625.00	10/10	10/12	6		W-F	6
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT10 ON LINE-27 FOR 6 SPOTS/WK												
28	S		500A-600A	30		\$625.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
57	A		500A-530A	30		\$625.00	10/15	10/16	4		M-TU	4
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-28 FOR 4 SPOTS/WK												
29	S		1100P-1130P	30		\$2,000.00	10/15	10/16	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
58	A		1100P-1135P	30		\$2,000.00	10/15	10/16	4		M-TU	4
PROGRAM : NEWS												
ORD COM1 : NEWS TP												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-29 FOR 4 SPOTS/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
63	A		1100P-1135P	30		\$2,000.00	10/14	10/14	2		SUN	2
PROGRAM : NEWS												
ORD COM1: TP NEWS												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#25									
MISSED:W-F/1100P-1130P												
OFFER:W-F/1100P-1135P												
CMT:NEWS TP												
M2	OK'D		BUY#26									
MISSED:M-TU/1100P-1130P												
OFFER:M-TU/1100P-1135P												
CMT:NEWS TP												
M3	OK'D		BUY#27									
MISSED:W-F/500A-600A												
OFFER:W-F/500A-530A												
CMT:NEWS TP												
M4	OK'D		BUY#28									
MISSED:M-TU/500A-600A												
OFFER:M-TU/500A-530A												
CMT:NEWS TP												
M5	OK'D		BUY#29									
MISSED:M-TU/1100P-1130P												
OFFER:M-TU/1100P-1135P												
CMT:NEWS TP												
M6	OK'D		BUY#30									
MISSED:W-SU/1100P-1130P												
OFFER:W-F,SU/1100P-1135P												
CMT:FRI NEWS IS LATE DUE TO HS SPORTS AND TP												
M7	OK'D		BUY#31									
MISSED:MON/800P-900P												
OFFER:MON/800P-1000P												
CMT:TP DANCING												
M8	OK'D		BUY#33									
MISSED:TUE/900P-1000P												
OFFER:TUE/800P-900P												
CMT:TP DANCING												
M9	OK'D		BUY#47									
MISSED:SUN/600A-845A												
OFFER:SUN/600A-700A												
CMT:TP NEWS												
M10	OK'D		BUY#53									
MISSED:SUN/1100P-1130P												
OFFER:SUN/1100P-1135P												
CMT:TP NEWS												

REP: TEL# 703 528 7800FAX# 703 528 7880

REP HEADLINE# 6367495TRF# 334451

CREDIT ADVISORY: AGENCY CREDIT RISK !!

ORDER WORKSHEETHARRIS REPORT FROM REP

OCT9/12 16.39

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\$\$\$ UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12			324225.00									
CONTRACT TOTAL 324225.00												
TOTAL SPOTS 153												

MARKET TOTALS \$953,602

WFTV 34% WKMG 30% WESH 25% WOFL 9% WKCF 0% WRBW 2% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE